Babies In Davis

The California IVF Family Newsletter



The Positive Effects of Joining the California IVF Family

One of the interesting things about infertility treatment is that the intimate experience of "getting pregnant" opens itself up to the influence of strangers.

Every interaction with someone other than your partner becomes a part of each person's unique family building story.

We feel privileged to be the ones you chose to help you on your journey

using assisted reproductive technology. We know that asking for help and walking through our door was not an easy choice.

Our goal is to help patients feel comfortable, supported, and at home during a stressful time in their lives.

We hope that friendship, support and kindness are just some of the positive effects of joining the California IVF family.

Patient Referrals Top Infertility Internet Chatter

There seems to be an overwhelming amount of information (and misinformation) available for people struggling to get pregnant.

The internet has entire web sites, communities and forums dedicated to discussing specific infertility treatments.

Individual and corporate sponsored bloggers share and analyze themselves, and each other, along with current infertility news, medications and treatments. All of this information serves a purpose, but many of you can probably recall why you ended up choosing our center. Whether by doctor, family member, or friend, direct referrals almost always hold more sway than infertility internet chatter.

Thank you for referring your friends and family members to our center. If you know someone we can help, please tell them about your California IVF experience. We'd love to have them join our patient family.



In this edition

- New Embryo Donation Program Launched
- Egg Freezing Now Available
- California IVF Family Photo Albums

"Welcome to the California IVF Davis Fertility Center Family!"







New Embryo Donation Offers Pregnancy Hope

California IVF is proud to announce the California Conceptions Donated Embryo Program.

This new anonymous embryo donation program provides an alternative for patients considering an egg donor or traditional adoption.

Unlike most current embryo "adoption" programs, intended parents will not have to wait years to be matched with anonymously donated embryos.

Most patients who participate in this program will be matched within 6 months and qualify for a 100% refund if they do not achieve a successful clinical pregnancy.

Dr. Zeringue says, "most infertility patients who are unable to get

pregnant because of egg and sperm quality issues still have the ability to carry a pregnancy."

For people who believe that genetics do not necessarily make us parents, anonymously donated embryos offer failed IVF patients an additional chance to experience pregnancy and the birth of a child.

All former patients who have frozen embryos and have completed their families are encouraged to donate their remaining embryos to this new program. It is a great way to help other patients, struggling with infertility, start their families.

Learn more about the California Conceptions program by visiting http://californiaconceptions.com

Egg Freezing Saves Fertility For Later

California IVF now offers egg freezing as an alternative for younger women who are planning to get pregnant later in life, or patients preparing for cancer treatment.

Patients that choose to freeze their eggs will take medications to stimulate their ovaries, just like an IVF cycle. However, unlike traditional IVF, the eggs are immediately frozen after they are retrieved. Using a "flash freezing"-type process, oocyte freezing or "vitrification" is an emerging alternative to the more common method of freezing embryos after in vitro fertilization.

As patients start to preserve their eggs for medical reasons such as cancer, or personal reasons like taking time to focus on a career, the technology will continue to expand and you will begin to hear more in the media about patients thawing and fertilizing frozen eggs to get pregnant.

Over the next year we will be reaching out to physicians, cancer awareness non-profits and the community at-large to let them know about this new service.





Did you know Women's "Tubes" can be "Untied"?

Getting your "tubes tied" after the birth of a child is a very effective birth control method. But what happens if you change your mind and want to have another baby?

Tubal reanastomosis is a simple microsurgical procedure that reconnects the ends of previously interrupted fallopian tubes. After this surgery, most women are ablo conceive naturally.

Dr. Lovely and Dr. Zeringue regularly perform tubal reversals on patients from all over Northern California.

Some of the other surgeries they perform include laparoscopies for endometriosis and myomectomies for fibroids.

Visit <u>www.californiaivf.com/surgery</u> to learn more about other surgical services we offer.

Online Egg Donor Database Increases Patient Choice

The prospect of finding the perfect egg donor just got easier at California IVF.

We are now using an online database to collect and organize the profiles of prospective egg donors.

Since launching the program this summer, we have seen a dramatic increase in the number and variety of women applying to become egg donors.

Although we are still in transition, patients considering an egg donor will soon be able to review donor photos and profiles online from the comfort of their homes.

If you know someone interested in egg donation, please let them know about our expanding program.



"Our goal is to help patients build their families in a friendly and relaxed environment"

- Dr. Ernest Zeringue













California IVF Family Photo Albums

We are always looking for professional quality photos to use for our web site, advertisements, and future newsletters.

Please email us your best photos individually or send us a link to an online photo album.

Visit www.babiesindavis.com to take a look at photos from the 2008 and 2009 Family Reunions.

We will also be adding new photos to Picassa and Flickr albums. Stay tuned for more details.

Twitter? Facebook? Blog?

Social media is changing how California IVF connects with the world.

We can now be found on Facebook, Twitter and Linked-In.

Along with ne a mobile website, we've launched a blog to talk about current fertility topics.

Visit <u>www.californiaivf.com</u> for quick links to our social media pages, mobile website, and the California IVF blog.

Review Our Physicians

Dr. Lovely and Dr. Zeringue love reading reviews and comments about their services online.

To add a review, search for your doctor by last name on web sites like:

www.vitals.com

www.healthgrades.com

www.angieslist.com

Please email if we've left off your favorite "rate your doctor" site.



California IVF: Davis Fertility Center, Inc. 1550 Drew Ave. Suite 100 Davis, CA 95618-7851 Tel: 530-771-0177 Fax: 530- 771-0135 info@californiaivf.com www.californiaivf.com















California IVF: Davis Fertility Center, Inc. 1550 Drew Ave. Suite 100 Davis, CA 95618-7851

